

Moving on Up — The CoB's accounting faculty will soon be moving up to the top floor of Joseph Greene Hall. Having the accountants housed with the other faculty will seem like a culture change, particularly for the accounting faculty, who have been relatively isolated on the first floor of the building for a number of years. Now their comings and goings (i.e., who works, and who doesn't) will be known to the rest of the CoB's faculty and staff.

Summer Reading for USMNEWS.net Readers — Long-time and newer readers of USMNEWS.net who may want to examine a reality-based fictional account of life at the University of Southern Mississippi should check out Theron Manly's novel *Quest for the Mace* (available for a modest price at www.lulu.com). Additionally, regular readers might want to look into Monte Piliawsky's *Exit 13 - Oppression & Racism in Academia*, also related to happenings at USM.



Both of these authors are former USM professors. Piliawsky is now affiliated with Wayne State University. At last check, Manly is retired from academia.

Remembering IB — The long fall of the CoB's international business program has been well documented here at USMNEWS.net. The unit that is now made up of John Lambert, who sources say has an academic record leaves a lot to be desired, was once staffed by Len Trevino, who is now the *Gaston Eminent Scholar Chair in IB* at Loyola University. USMNEWS.net reports have checked in on Trevino, who left the CoB in the mid-1990s for a position at Washington State University, from time to time, and this edition of *CoB News* does so as well, using the format from recent examinations of the research records of the CoB's eight economics faculty. The data for Trevino are presented below in Table 1.

Table 1 – Trevino’s Journal Publications Trail

Year	Journal Publications
2010	<i>International Business Review</i> <i>Journal of Economic Asymmetries</i>
2009	<i>International Journal of Human Resource Management</i> <i>Journal of International Business Studies</i>
2008	<i>International Business Review</i>
2007	<i>Transnational Corporations</i>
2006	
2005	<i>Applied Economics</i> <i>Applied Economics</i> <i>Economics of Education Review</i> <i>Latin American Business Review</i> <i>Management International Review</i>
2004	<i>Applied Economics Letters</i> <i>Constitutional Political Economy</i> <i>Eastern Economic Journal</i> <i>International Journal of the Economics of Business</i> <i>International Journal of Social Economics</i> <i>Journal of Labor Research</i> <i>Journal of World Business</i>
2003	<i>Atlantic Economic Journal</i> <i>European Journal of Law & Economics</i> <i>International Journal of Social Economics</i> <i>Social Science Journal</i> <i>Transnational Corporations</i>
2002	<i>International Business Review</i> <i>International Journal of Social Economics</i> <i>International Trade Journal</i> <i>Journal of Education for Business</i> <i>Transnational Corporations</i>
2001	<i>Atlantic Economic Journal</i>
2000	<i>Latin American Business Review</i>
1999	
1998	<i>Business Horizons</i>
1997	
1996	<i>International Trade Journal</i> <i>International Trade Journal</i> <i>Journal of International Business Studies</i>
1995	<i>International Business Review</i>
1994	<i>Review of World Economics</i>
1993	
1992	
1991	

As the Table 1 info shows, Trevino has published almost 40 journal articles since earning his PhD. These span publications in economics, international business, law, and management. A number of his pubs are in A-level journals as well. Clearly the CoB dropped down a bit with the loss of Trevino.

Ranking the B-School Deans *by Duane Cobb* — Ranking the permanent USM business school deans is something I have been contemplating for some time. My ranking is in the table below.

Rank	Name
1	Black, Tyrone
2	Gunther, William
3	Nail, Lance
4	Greene, Joseph
5	Doty, Harold

First, even though USM just celebrated its 100th birthday, the institution has had only five permanent b-school deans. All five are in the table above, with Tyrone Black leading the way. Black put together a group of scholars in all disciplines that was unrivaled before *and* after his time. During Black's time, the b-school's marketing unit was simply stellar. William Gunther sits in second, largely due to his fundraising talents. Gunther built the Business Advisory Council into a substantial contributor to the b-school's efforts. He also secured large donations from supporters such as Gene Carlisle.

Current CoB dean Lance Nail is right in the middle, at third. Though he is rebuilding the BAC from the low it reached during the Harold Doty administration, it's nowhere near Gunther levels. Nail is also far behind Black in terms of b-school scholars. Nail's support of the elimination of ECO will not likely provide a boost either. Still, there is time to climb, and we can continue to track his progress. Behind Nail is Joseph Greene. Using current standards to judge deans, as is done here, Greene doesn't come out any better than fourth. Things were different in Greene's time - research was not a prominent feature of b-school life at USM.

Finally, Harold Doty is a failure by almost any standard - Greene era, Black era or otherwise. Under Doty, top researchers fled left and right, the BAC fell to embarrassingly low levels, the CoB was put on AACSB probation, and on and on. It is really astonishing to think that Doty was able to land a second dean's position with the University of Texas at Tyler, which he holds now.